

TECHNOLOGY BUILT FOR BIG ASPIRATIONS



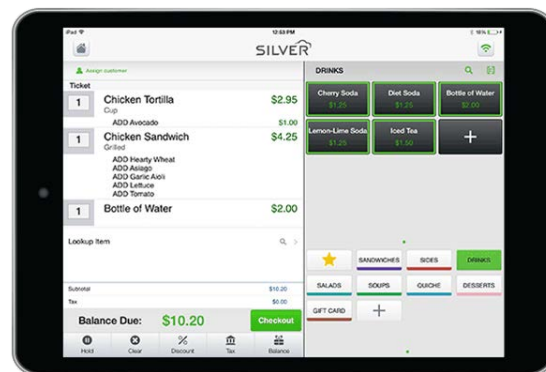
As an entrepreneur, you wear many hats. Your time is precious and the right point-of-sale technology platform backed by people you can trust lets you focus on what you do best – serve and delight your customers and achieve your entrepreneurial dreams. **Meet NCR Silver.**

www.ncrsilver.com



SILVER

NCR Silver helps entrepreneurs manage every aspect of their operations.



A mobile point-of-sale...but so much more

Available on iOS devices or the Android-based Silver Register, our cloud-based business management and marketing platform was built for entrepreneurs with big aspirations. From single store locations to multi-site franchises, NCR Silver offers the technology tools you need to get up and running faster, modernize operations and enhance the customer experience. But, we don't stop there.

Our core NCR Silver platform and service includes:



Multi-store Management & Consolidated Reporting

Track sales and manage information across single or multiple locations.



Employee Management

Assign roles and track employee time with clock-in/clock-out.



Inventory Management

Know which items are the best sellers to keep them in stock.



Customer Loyalty

Easily create, run and manage reward programs. Loyalty fits seamlessly into the checkout process, automatically tracking rewards with each sale.



Email Marketing

Engage customers and prospects with targeted and customized email campaigns integrated with your social media accounts.



24/7 Customer Support

Rely on a customer care team that is there whenever you need help tackling a technology challenge to ensure your business stays up and running.

Add more capabilities to your solution when it makes sense for your business:

An easy path to EMV

Reduce the likelihood of credit card fraud. NCR Silver's EMV card reader works with multiple payment card processors, giving you the flexibility to choose what works best. The solution also accepts Apple Pay and other contactless payment devices, giving your customers the ability to pay in the manner they choose.

Enhanced management tools with Silver Console

Plan like a pro with advanced, detailed reporting and easy-to-use management tools that give you clarity and insight to monitor the health of your business and give you time back in your day.

Seamless partner integrations

NCR Silver integrates with popular accounting, mobile payment and payroll programs to help your business become more efficient.

M Chocolat: Sisters modernize store, manage growth with NCR Silver

When sisters Maritza Pichon and Marlena Snyder of M Chocolat needed to choose a POS system, they were a little intimidated. While experts in chocolate making, they lacked a familiarity with technology.

After extensive research, they chose NCR Silver Register™, an all-in-one POS. Loaded with useful business software out of the box, NCR Silver Register offers instant plug-and-play operability and ease of use.

"Technology was our least important issue when we started our store," said Pichon. "We started with a cash register where we had to manually add products. It was an absolute headache and was so complicated, we needed an IT person to come out and update it."

NCR Silver automates many of the manual processes associated with inventory management. With planning a key part of the sisters' requirements, NCR Silver now helps them see at a glance what is doing well, what is not, how much raw product to order, and how much they should make.

NCR Silver also provides entrepreneurs such as Snyder and Pichon more options for credit card processing like choosing the processor that works best for their business.

Operating more efficiently and the ability to easily sell at off-site locations has paid off for Pichon and Snyder, who now sell their sweets as guest vendors in gourmet specialty shops, local wine shops and at special events like food festivals and local races, in addition to their metro Atlanta location.





Simplified technology guaranteed to work

NCR Silver was built around simplicity and ease of use for all types of businesses - from food truck operator to multi-site retailer. However, this does not mean that we sacrifice your business uptime for simplicity. Even though NCR Silver is a cloud-based tablet POS solution, we also give you the ability to stay up and running – even if the Internet is down. And when you include the flexibility to choose the best operating system and hardware devices that work for your business, NCR Silver has what you need to take your business to the next level.

The right mix of technology and people

Successfully managing a business requires more than technology. And today you need the same tools as your enterprise counterparts to make smarter decisions.

That’s where the Silver Concierge team steps in. This group of experts will work with you to efficiently set up your NCR Silver solution portfolio using your business’s inventory, menus and data, – helping your business get up and running easier and faster.

And anytime you need help, the Concierge team is there.



Online



Email



Chat



Call



Text

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